

Business Elite Program for Chinese University Students 2019
The University Of Sydney . Australia

Study Option: Customised Program

WEEK: 1

DATES: 15.07.19 – 26.07.19

Departure: Group to depart Saturday 26th July following course completion

Week 1	Monday	Tuesday	Wednesday	Thursday	Friday	Weekend
AM Session	<p>8.30am</p> <p>Registration</p> <p>Level 4, Wentworth Building</p> <p>9.00 – 10.00am</p> <p>CET Orientation</p> <p>10.00am -12.00pm</p> <p>Course Introduction</p>	<p>8.00am –12.05pm</p> <p>Networking</p> <p>Market Leader Marketing Vocabulary Listening</p>	<p>8.00am – 12.05pm</p> <p>Language Review The Passive</p> <p>Skills Presenting a product</p>	<p>8.00am – 12.05pm</p> <p>Public Speaking Practice</p> <p>Case Study</p>	<p>8.00am – 11.55am</p> <p>Writing a report</p>	<p>Free Time</p> <p>Suggested Activities:</p> <p>Sydney Opera House Tour</p> <p>Visit the ANZAC Memorial & Hyde Park</p> <p>Visit the Museum of Contemporary Art</p>
	Lunch Break					
PM Session	<p>1.30 – 3.30pm</p> <p>Introduction to Australia with Student Ambassadors</p>	<p>Campus Tour</p>	<p>1.00 – 3.00pm</p> <p>University of Sydney -- Doing Business internationally Lecture</p>	<p>Suggested Activity: Visiting The University of New South Wales</p>	<p>Free Time</p> <p>Suggested Activity: Visit the State Library New South Wales</p>	

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WEEK: 2

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Week 2	Monday	Tuesday	Wednesday	Thursday	Friday	Weekend
AM Session	8.00am – 12.05pm Project work Research and Development	8.00am – 12.05pm Project work Marketing strategy	8.00am – 12.05pm Reading and Listening Pronunciation Workshop	8.00am – 12.05pm Project work Rehearsal and feedback	8.00am – 11.55am Presentation of a product	Departure Day! Goodbye And Good Luck from USYD Staff!
Lunch Break						
PM Session	1.00– 3.00pm ANZ Stadium Tour (with Student Ambassadors)	Suggested Activity: Visiting The University of New South Wales	1.00 – 3.00pm University of Sydney -- Business Strategy Lecture	Suggested Activity: Explore the Centennial Parklands	12.00 – 1.30pm Graduation Ceremony and Lunch	